



\$10,000 Sponsorship Package

1. Exclusive naming rights to the tournament, i.e. "Sponsor's Name presents the Caicos Classic IGFA Billfish Tournament"
2. Full page advertisement in the Caicos Classic Billfish Tournament Magazine distributed from February to June. The circulation is 10,000 copies this year and we will be distributing copies at the Miami International Boat Show February 11-15, 2010. In addition to the targeted circulation at the International Boat Show we will also be distributing at prime marinas and marina outfitting stores from West Palm Beach to Ocean Reef Club in Key Largo during the months of February through June. The magazine is also placed in the welcome package for all tournament participants. Sponsor will receive 100 copies of the tournament magazine for their own usage.
3. Sponsor logo prominently displayed on Caicos Classic web site with direct link.
4. Logo representation and inclusion on promotional: Bags, T-Shirts, Hats
5. Sponsor will be prominent in press releases sent internationally and will receive comprehensive exposure in the print, broadcast and electronic media.
6. Opportunity to send representative to International Boat Show in Miami, February 11-15, 2010 and distribute materials. (Sponsors representative would be responsible for their own travel expenses.)
7. Four tickets to annual awards banquet
8. Logo displayed on score board during the tournament.
10. Booth/Table available at the dock for promotional purposes during the tournament. (Sponsor would be responsible to supply representative and promotional materials.)
11. Personalized sponsor appreciation gift